



Laboratory Products Association

February 9, 2016

Contact: Clark Mulligan, CAE

703-836-1360 ext. 301 or [cmulligan@lpanet.org](mailto:cmulligan@lpanet.org)

## **LPA and analytica Announce Continued Partnership**

Fairfax, VA – The Laboratory Products Association (LPA) and Messe München International (MMI) have announced a cooperative partnership for the 2016 analytica Show in Munich, Germany in May of 2016. The two organizations first partnered for the 2014 show.

The LPA will have an enclosed meeting room for the exclusive use of LPA members for meetings in Hall B2, which is centrally located to most LPA members that exhibit at the show. The LPA will be listed as a cooperation partner in the analytica Show Catalog and have its logo and link on the analytica website ([www.analytica.de](http://www.analytica.de) and [www.munichtradefairs.com](http://www.munichtradefairs.com)).

Messe München will have opportunities to communicate the value of participating at analytica to the LPA. The LPA will feature an article on the upcoming Munich show in an upcoming issue of the *LPA Reporter Newsletter*. A link to the analytica website, where members can go for more information, is on the LPA homepage as well.

LPA President, Clark Mulligan commented that, “We are delighted to be continuing our partnership with analytica in 2016. LPA members attending or exhibiting at the show will have a room for meetings with customers, or to just get off their feet and take a break. It will also give LPA members an opportunity to learn more about this vital international show and the value participation can provide their company.”

###

*The Laboratory Products Association (LPA) was founded in 1918 as the Scientific Apparatus Makers Association. Its member companies are manufacturers and distributors of lab products and services such as glass and plasticware, chemicals, equipment and supplies used in scientific research and applied science and life science worldwide.*

### **About analytica**

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,384 visitors and 1,166 exhibitors took part in analytica in 2014. analytica has been held in Munich every two years since 1968. The next analytica takes place from May 10 to 13, 2016. [www.analytica.de](http://www.analytica.de)

analytica worldwide

Part of the analytica network are also the trade fairs analytica China, analytica Anacon India and India Lab Expo and analytica Vietnam.