December 12, 2017 Contact: Angela Errera

703-836-1360 ext. 302 or aerrera@lpanet.org

## LPA Announces Speaker Series Breakfast Program during Pittcon 2018

White Post, VA – The Laboratory Products Association has announced the education program for the LPA Speaker Series Breakfast to be held during the Pittcon 2018 Conference in Orlando, Florida.

The LPA Speaker Series Breakfast will be held on Wednesday, February 28 at 7:30am in the convention center and will welcome back Joshua Waldman, PhD, research associate for Cleveland Research Company. Josh will discuss the overview of how the markets performed in the prior year (2017) with a focus on major end markets and geographies. He will review the major themes that Cleveland Research believes influenced demand throughout the year.

In addition, the presentation will provide a 2018 outlook by end market and geography, highlighting the markets they believe members could expect to accelerate or decelerate vs. the prior year. He will touch on the catalyst that Cleveland Research Company believes could create upside or downside to growth in the end markets vs. the prior year.

Finally, Josh will offer the audience an overview of where they see Amazon in the lab currently. He will highlight the opportunities and risks that customers have identified as it relates to broadening their relationship with Amazon in lab distribution and discuss other healthcare markets that Amazon appears to be pursuing.

Registration is limited. Be sure to register soon as you don't want to miss this very insightful presentation.

The breakfast will be held in Room W202B of the Orange County Convention Center and will be forty-minute presentation with a hot buffet breakfast.

The LPA can be found on the show floor in rooms SR19 (the LPA Networking Room) and SR20 (the LPA Meeting Room) and are exclusively available for LPA Members. Please visit <a href="https://www.lpanet.org/pittcon">www.lpanet.org/pittcon</a> for more information on where to find the Laboratory Products Association and its members. For information on membership, visit <a href="https://www.lpanet.org/join">www.lpanet.org/join</a>.

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The Laboratory Products Association (LPA) was founded in 1918 as the Scientific Apparatus Makers Association. Its member companies are manufacturers and distributors of lab products and services such as glass and plasticware, chemicals, equipment and supplies used in scientific research and applied science and life science worldwide.