



Laboratory Products Association

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LPA and analytica Announce Continued Partnership

White Post, VA – The Laboratory Products Association (LPA) and Messe München have announced a continued cooperative partnership for the 2018 analytica Show in Munich, Germany.

The LPA will have an enclosed meeting room for the exclusive use of LPA members for meetings in Hall B2, which is centrally located to most LPA members that exhibit at the show. The LPA will be listed as a cooperation partner in the analytica Show Catalog and have its logo and link on the analytica website (www.analytica.de and www.munichtradefairs.com).

Messe München will have opportunities to communicate the value of participating at analytica to the LPA. The LPA will feature an article on the 2018 show in an upcoming issue of the *LPA Reporter Newsletter*. A link to the analytica website, where members can go for more information, is on the LPA homepage (www.lpanet.org) as well.

LPA President, Clark Mulligan commented that, “We are thrilled to be continuing this partnership with MM. LPA members attending or exhibiting at analytica will have a room for meetings with customers, or to just get off their feet and take a break.” “It will also give LPA members an opportunity to learn more about this vital international show and the value participation can provide their company.”

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The Laboratory Products Association (LPA) was founded in 1918 as the Scientific Apparatus Makers Association. Its member companies are manufacturers and distributors of lab products and services such as glass and plasticware, chemicals, equipment and supplies used in scientific research and applied science and life science worldwide.

About analytica

analytica is the international trade show for laboratory technology, analysis and biotechnology. analytica has been held in Munich every two years since 1968. The trade show is the central marketplace for the global analysis, laboratory-technology and biotechnology industry and users in research and actual practice. analytica is part of an international network of trade shows: It includes analytica in Munich, analytica China, analytica Anacon India and India Lab Expo, analytica Vietnam and from 2019 on also analytica LAB Africa.

Additional information about the trade shows and the program of events is available on the Internet at www.analytica.de/index-2.html as well as in our media database at www.analytica.de/press/newsroom/photos-logos/index.html